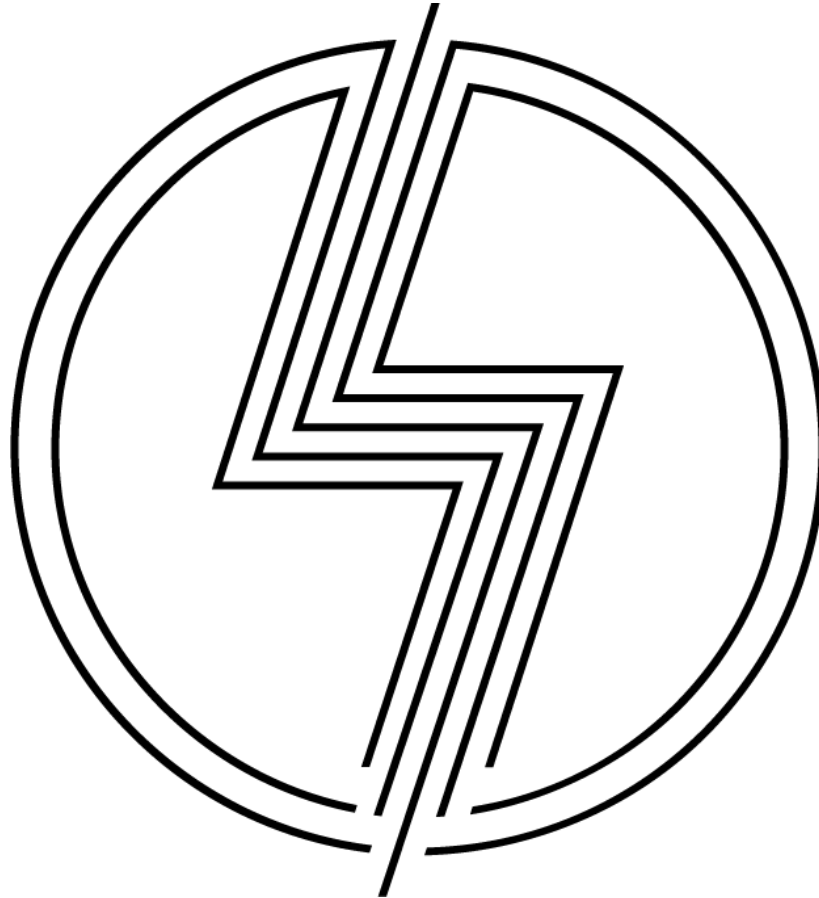


ThunderPlains Developer Conference

2020 Sponsorship Prospectus



Virtual Event
November 12th, 2020

Sponsorship questions, sales, and to request a custom sponsorship package:

Techlahoma Foundation
thunderplains@techlahoma.org
Phone: (918)-640-1377

Target Audience

ThunderPlains is a developer-focused conference. Our audience is mostly JavaScript and front-end developers and related jobs. JavaScript is unique in the fact that all developers have to use it in the browser, so it's not uncommon to have a wide variety of developers with all kinds of different experience and backgrounds at our conference.

- JavaScript (Browser, Mobile Apps, and Node.js)
- Front-End Developers and Designers (HTML/CSS, etc.)
- Developers from all backgrounds interested in JavaScript
- Business/Startup Owners
- Project Managers

Attendance

For 2020, we are expecting attendance of 250-300 developers and IT professionals.

- 2020 - Virtual - 250-300 (expected)
- 2019 - Cox Convention Center - 250
- 2018 - Cox Convention Center - 250
- 2017 - Will Rogers Theatre - 210
- 2016 - Devon Boathouse - 225
- 2015 - Cox Convention Center - 300
- 2014 - Cox Convention Center - 250
- 2013 - Cox Convention Center - 130

2020 is Virtual

Because of this, we have changed a few things:

- We have added 5 minute speaking slots for Gold, Silver, and Lunch level sponsors.
- We would like to give attendees coupons for a delivery service (DoorDash, UberEats, etc.) in lieu of lunch that day.
 - If this interests you, please see the Lunch Sponsorship level.
- Tickets are free, but certain levels will receive a tshirt and swag.
 - We will be ordering these and shipping to attendees after the conference is over. Sponsors may provide swag for the bags, but this must be delivered to us by the day of the conference.

Sponsorship Packages

Gold - \$3,000

Limited to 2 companies

- **Four** corporate conference passes included - additional passes purchased at 30% discount
- Speaker allowed for up to 5 minutes between talks
- Logo on website in sponsor feature area
- Logo listed prominently on the sponsor slide shown between speakers
- Social media announcement
- You can place brochures, stickers, and other swag in our swag bags

Silver - \$2,000

Limited to 5 companies

- **Two** corporate conference passes included - additional passes purchased at 30% discount
- Speaker allowed for up to 5 minutes between talks
- Logo on website in sponsor feature area and sponsor slide shown between speakers
- Social media announcement
- You can place brochures, stickers, and other swag in our swag bags

Bronze - \$1,000

No Sponsor Limits

- Logo on website in sponsor feature area and sponsor slide shown between speakers
- Social media announcement
- One corporate conference pass included - additional passes purchased at 20% discount
- You can place brochures, stickers, and other swag in our swag bags

Local / Non-Profit - \$500

Limited to Oklahoma Companies/Startups or Non-profits

- Logo on website in sponsor feature area
- Organization listed on the sponsor slide shown between speakers
- Social media announcement
- One corporate conference pass included - additional passes purchased at 20% discount
- You can place brochures, stickers, and other swag in our swag bags
- You can optionally include one item in our raffle

Exclusive Sponsorship Packages

Exclusive Lunch Sponsorship - \$5,000

Limited to 1 company

- “Lunch provided by ...” announcements and wording
- + ALL Gold Level benefits (tickets, discounts, etc.)
- Speaker allowed for up to 5 minutes before lunch